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ADDITION OF HUMAN RESOURCES CONSULTANT

Dan Sparr Joins The Competitive Edge, Inc.

The Competitive Edge, Inc. announces Dan Sparr has joined their company as a Human Resources Consultant. Dan's focus will be to support clients in human resources and training to help ensure they can legally and effectively hire, retain and manage performance.

Prior to joining The Competitive Edge, Dan served numerous organizations in various industries in the areas of human resources, regulatory compliance and benefits administration. In his over 15 years of experience Dan has provided measurable, effective human resource solutions to both large and small companies.

As shared by Dan, "a strong human resource presence can propel any organization to success and my goal is to develop and enhance a company's human resources function to help them meet and exceed their operational expectations."

This is the third addition that The Competitive Edge has made to their consulting team within the last year. According to Vicki Jodsaas, The Competitive Edge's founder and owner, "our growth is a result of companies realizing that investing in their people, improving their strategy and focusing on servicing their customers will help them get through, and thrive, in this economic environment. All of our programs and services at The Competitive Edge are focused on just that, increasing an organizations performance and giving our clients their competitive edge."

About The Competitive Edge, Inc.

The Competitive Edge helps companies improve their strategy and performance through consulting and training in strategy, business development, organization design, and employee performance. Located in Alexandria, Minnesota, The Competitive Edge serves clients in 24 states with businesses from several industry sectors including entrepreneurs, community organizations, educational institutions, and global enterprises. If you would like more information concerning The Competitive Edge, please visit their website, www.thecompedge.com, or contact them by telephone at 320.762.2515.

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Improving business strategy and performance