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NEW BUSINESS PERFORMANCE SERVICES RELEASED
Addition of Human Resources Consulting Services



The Competitive Edge, Inc. announces the addition of a new team member and the introduction of new human resource consulting services that help organizations improve their strategy and performance. Carol Jellings joined The Competitive Edge this month to support the new human resource consulting services. Carol has over 19 years of experience in the human resource field and has served a variety of key organizations in various industries. With the addition of Carol and the human resource consulting programs, The Competitive Edge has positioned itself to provide clients with a complete offering of business consulting and training programs including strategic planning, leadership development, customer service, team building, human resource and sales and marketing services.

Carol Jellings, Human Resource Consultant for The Competitive Edge stated, "it is important that companies find, motivate and retain quality employees. A fully engaged team improves the performance of an organization and helps position it to succeed in the future."

Over 500 employment lawsuits are filed every day. Top violations include inadequate knowledge of employment law basics, executive misconduct, discrimination, wage and hour violations, retaliation, failure to follow policies, and documentation / communication policies. The new human resource services offered by The Competitive Edge will position businesses to legally and effectively hire, retain and manage performance.

About The Competitive Edge Inc.

The Competitive Edge helps companies improve their strategy and performance through consulting and training in strategy, business development, organization design, and employee performance. Located in Alexandria, Minnesota, The Competitive Edge serves clients in 24 states with businesses from several industry sectors including entrepreneurs, community organizations, educational institutions, and global enterprises. If you would like more information concerning The Competitive Edge, please visit their website, www.thecompedge.com, or contact them by telephone at 320.762.2515.

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