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### Vicki Jodsaas Attends Family Business Conference



Vicki Jodsaas, president of The Competitive Edge, has recently attended the 2010 Family Business Conference hosted by the Prairie Family Business Association. The conference provided quality educational resources which assist business owning families and advisors in understanding the unique issues that are part of the family business system.

Jodsaas, who is a certified family business advisor, shared, "Family businesses make up such a large percent of today's businesses; I feel it is important for The Competitive Edge to support these business' unique needs. We strive to implement the best practices to assure that families continue to nurture their family values and relationships, develop profitable companies, and create competent and committed shareholders for the following generations."

#### About The Competitive Edge, Inc.

The Competitive Edge helps companies improve their strategy and performance through consulting and training in strategy, business development, organization design, and employee performance. Located in Alexandria, Minnesota, The Competitive Edge serves clients in 24 states with businesses from several industry sectors including entrepreneurs, community organizations, educational institutions, and global enterprises. If you would like more information concerning The Competitive Edge, please visit their website, [www.thecompedge.com](http://www.thecompedge.com), or contact them by telephone at 320.762.2515.

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