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FOR IMMEDIATE RELEASE

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ADDITION OF SALES & MARKETING CONSULTANT

Nancy Olson Joins The Competitive Edge, Inc.

The Competitive Edge, Inc. announces Nancy Olson joins The Competitive Edge as a leading consultant in marketing, sales, and business development.

Nancy has more than 25 years of experience in strategic planning, market development, sales management and department management. Before joining The Competitive Edge, she served as a general manager, vice president of marketing, business segment director, and vice president – managing director for a variety of companies in a variety of industries.

The combination of Olson's insight, experiences and professional approach has positioned The Competitive Edge to offer sales and marketing services to drive improvements in business strategy and performance, according to the company.

About The Competitive Edge, Inc.

The Competitive Edge helps companies improve their strategy and performance through consulting and training in strategy, business development, organization design, and employee performance. Located in Alexandria, Minnesota, The Competitive Edge serves clients in 24 states with businesses from several industry sectors including entrepreneurs, community organizations, educational institutions, and global enterprises. If you would like more information concerning The Competitive Edge, please visit their website, www.thecompedge.com, or contact them by telephone at 320.762.2515.

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