



Competitive Insights

Thought provoking questions to stimulate profitable growth and stability.



Organizations are continuously asking for our insight on how to dramatically improve their business strategy and performance. These short emails will provide best practices and thought provoking questions to help drive business improvement.

We are here to serve you on your journey to greatness.

Best Regards,

Vicki Jodsaas, President
The Competitive Edge, Inc.

Look at our website for
more information

Employee Engagement

[Grow Your Business](#)

[Develop Great Leaders & Teams](#)

[HR Effectiveness & Compliance](#)

[Improve Customer Service](#)

[Maximize Marketing & Sales](#)

Actively disengaged employees erode an organization's bottom line and corrupt the culture of an organization. World class organizations greatly reduce the negative impact of actively disengaged employees while unleashing the organization's potential for rapid growth. Here are the average levels of engagement in organizations:

29% of employees are actively engaged
55% of employees are not engaged
16% of employees are actively disengaged

As a leader, where do you spend the most time?

Are you spending most of your time on the bottom 16%?

OR

Are you quickly dealing with the bottom 16% and spending most of your time moving up the middle and reinforcing the top?

In World class organizations 63% of employees are actively engaged; 29% are not engaged and 8% are actively disengaged.

HR Advisor Alert

MN Employers, did you know...The CHIP Reauthorization Act of 2009 (CHIPRA) requires employers offering group health plans to notify employees of their potential rights to receive premium assistance under a state's Medicaid or CHIP program.

To find out more about HR advisor services, contact Dan at dans@thecompedge.com or call 320.762.2515.

For more information about building a profitable, stable business, contact The Competitive Edge, Inc. at 320.762.2515 or info@thecompedge.com or visit our website at www.thecompedge.com