



The Competitive Edge, Inc.

IMPROVING BUSINESS STRATEGY & PERFORMANCE

The Competitive Edge, Inc. helps companies improve their strategy and performance through consulting and training in strategy, business development, organization design, and employee performance.

Our services are customized to meet the specific requirements of each unique organization and situation.

The objective is to know each company, to work with them as a partner, and to take steps together that can be measured and linked to specific results.

Our clients include businesses from several industry sectors and include individual entrepreneurs, community organizations, educational institutions, and global enterprises. Our vision centers on adding value to our clients' business. We extend every effort on behalf of our client to meet their needs and help solve their problems.

Discover your "competitive edge" by contacting us today at 320.762.2515 or e-mail to info@thecompedge.com

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320.762.2515 www.thecompedge.com



Grow Your Business

- Strategic Planning
- Execution
- Organization Design
- Customized Development

Develop Great Leaders & Teams

- Leadership Competencies
- Leadership Development
- Succession Planning
- Team Assessment & Development

Maximize Marketing & Sales

- Market Analysis
- Marketing Plans
- Outsourced Marketing & Mentorship
- Sales Process & Training

Improve Customer Service

- Customer Service Training
- Customer Service Coaching Process

HR Effectiveness & Compliance

- HR Audit
- HR Consulting
- Training
- Outsourced HR & Mentoring

Family Business Consulting

- Business Strategies & Systems
- Exit Planning & Succession Planning
- Board Development
- Family Based Systems & Processes